


## UC Davis STF Background

- All UC's have gone smoke and tobacco free starting January 1<sup>st</sup>, 2014
- First year of implementation is dedicated to education and handing out resources
- Future years may lead to different types of policy enforcement
- Surveys have been sent out evaluating student opinions regarding citations




## Survey Quotes

- “Knowing that UC Davis had this policy helped me quit before I transferred here. It is a great policy and really was the catalyst that I needed in order to quit for good!”
- “My 1st day here, I was told by someone i can't smoke on campus. I did so anyways for a few months until I quit. The non-smoker atmosphere definitely contributed to my decision”
- “I used to politely explain the policy, now I don't want to put up with the abuse that I get in return”
- “As a staff member that works with international students, I have spoken with a number of international students who did not realize that smoke & tobacco is prohibited on campus. The phrase "Smoke Free" to some non-native English speakers can be interpreted as "smoke freely"--as in, it's okay to smoke anywhere in this area--rather than "no smoking.”” –Staff
- “I see people smoking in the bushes where they think they are hidden. I can't ask them to stop because I have asthma and it would put my health at risk to get near them.” –Post-doc

## Before the Smoke and Tobacco Free Policy: 2013

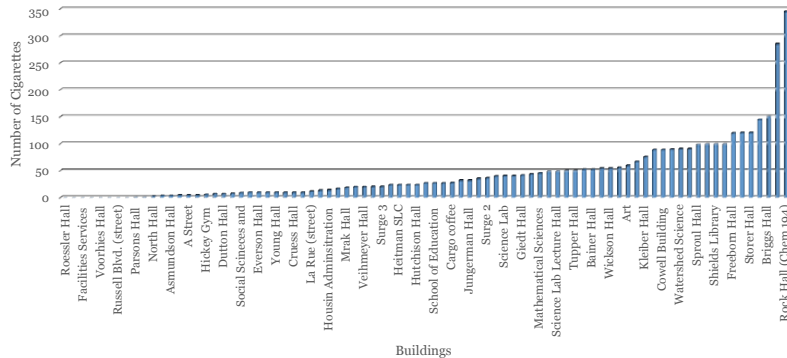
- Volunteers scanned for number of cigarettes, ashtrays, and smokers
- Chemistry Hall, International Center, Memorial Union, and other red hot spots were areas with high cigarette use



Red Areas: >100 cigarettes  
Yellow Areas: 50-99 cigarettes

## Before the Smoke and Tobacco Free Policy: 2013

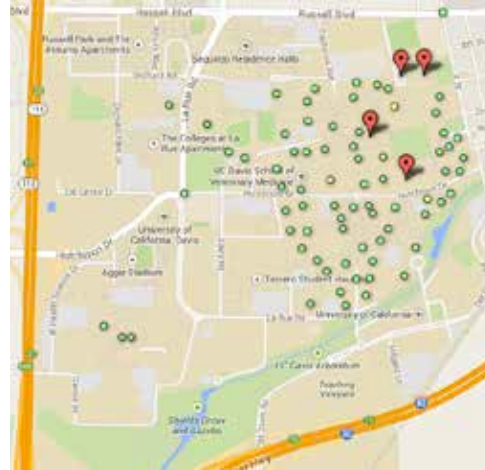
UC Davis Campus Environment Scan 2013



Rock Hall, University Extension Classrooms, and Briggs Hall had at least 150 cigarettes in each location.

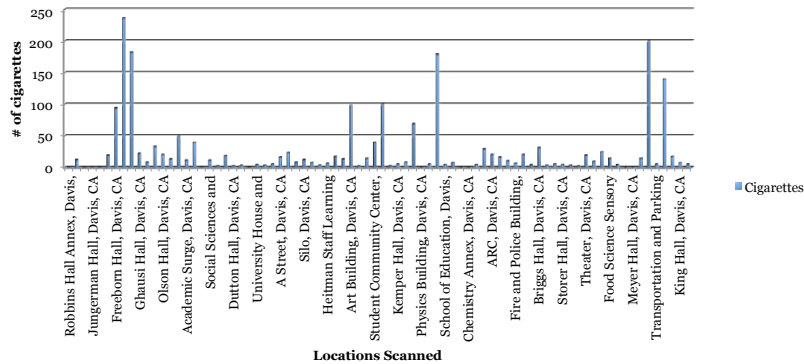
## Campus Environment Scans 2015

- Number of cigarettes observed, Breathe Free Signage, and Number of smokers seen
- Over 20 volunteers explored all of our main campus
- Four areas of campus are new campus hotspots
- Red Spots: Areas with the highest cigarette content



## Campus Environment Scans

Campus Cigarette Environmental Scans



Memorial Union, Hickey Gym, Wellman Hall, and Shields Library had at least 150 cigarettes in each location.

## Before and After the Breathe Free Policy

- Before the Policy:

<b>Total Number of Cigarette Butts Found</b>	<b>3705</b>
Average Number of Cigarette Butts Found	46.3
Median Number of Cigarette Butts Found	27

- After the Policy:

<b>Total Number of Cigarette Butts Found</b>	<b>2113</b>
Average Number of Cigarette Butts Found	26.4
Median Number of Cigarette Butts Found	9

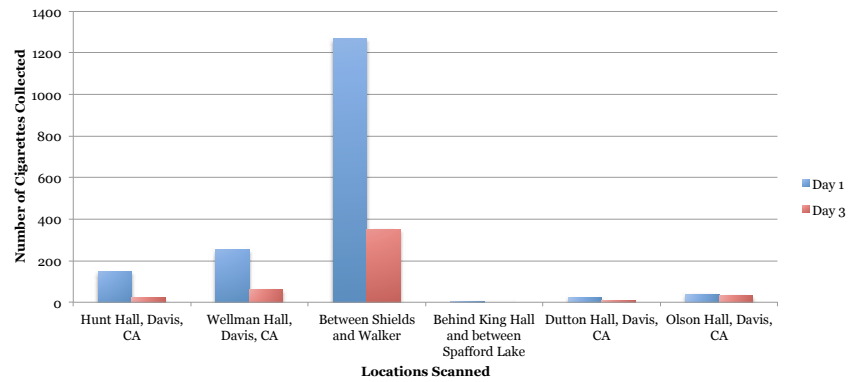
## Hotspot Cigarette Scans

- Observed change in six different areas of campus over a 48 hour period
- Students picked up all cigarettes on Day 1, came back on Day 3 to count number of cigarettes



## Hotspot Cigarette Scans

### Environmental Scan of Locations Over Two Days



Students picked up 1250 cigarettes at Shields Library on Day 1, counted 350 cigarettes on Day 3

## Cigarette Butt Cleanup

- April 11<sup>th</sup>, 9-12 pm
- Had 24 volunteers assist in collecting cigarettes over four quadrants of main campus
- Guess how many cigarettes we collected?



## Cigarette Butt Cleanup

- We collected **4,329** cigarettes in a span of two hours!
- Shocking on a Smoke and Tobacco Free Campus!



## Looking Ahead

- Continue educating UC Davis students and the community about the Smoke and Tobacco Free Policy
- Provide resources for students and community members about how to quit
- Use the cigarettes we collected as an outreach promotional tool
- Utilize campus groups to promote anti tobacco events

