

## WHY SHOULD COLLEGES AND UNIVERSITIES CONSIDER ADOPTING A 100% SMOKE/TOBACCO-FREE CAMPUS POLICY?

- Promote clean air, a healthy environment, and healthy behavior choices
- Save money and staff time spent cleaning cigarette litter by eliminating butts and other tobacco waste
- Prepare students for tobacco-free work environments (e.g., hospitals, K-12 schools, etc.)
- Prevent students from initiating tobacco use
- Encourage tobacco users to quit or decrease use
- Support those who have quit using tobacco

## For free help quitting tobacco, call 1-800-NO-BUTTS.

